

MCAFEE SCHOOL OF BUSINESS

Dean

Jason Garrett(2017). Dean for the McAfee School of Business and Professor of Marketing. B.B.A., Oklahoma Baptist University; M.B.A., Washington University; Ph.D., University of Missouri.

Brooke Glover Emer(2010). Associate Dean for the McAfee School of Business and Associate Professor of Marketing, Director of Accreditation, Director of Internships. B.A., Rhodes College; M.B.A., Union University.

Karen C. Miller (1997). James and Shirley Porter Chair in Business, Discipline Coordinator for Accounting and Professor of Accounting. B.S.B.A., Freed-Hardeman University; M.Ac., University of Tennessee, Martin; Ph.D., University of Mississippi; C.P.A.

Staff

Amanda McCarty(2021). Administrative Assistant to the Dean.

Scott Goff(2018). Marketing and Instructional Design Coordinator. B.S. and M.B.A., Union University.

Luka Perkovic (2016). Director for Graduate Business Programs. B.S.B.A. and M.B.A., Union University.

Naomi Van Nes (2021). Recruiter and Student Management Specialist. B.S., University of North Carolina at Chapel Hill; M.B.A., Mercer University.

Susan Bolyard(2007). Academic Secretary, Graduate Business Programs.

Mission Statement

Developing business leaders to fulfill their purpose in Christ and society

Developing business leaders is central to the mission of the McAfee School of Business. Academic excellence is fundamental to developing people who are strong in their functional area and leaders in business. In the McAfee School of Business, we will focus on disciplinary knowledge and high- impact practices such as collaborative projects, research, community-based learning, internships, and course projects. Being future-directed, we believe business leaders will develop from functional knowledge and opportunities to practice business with faculty supervision.

Business provides a unique opportunity for business leaders to fulfill their purpose in Christ. Paul spent time in the marketplace (Acts 17:17) so that he might join in conversation with the people of his day. To prepare our students to be Christ-centered in the modern-day marketplace, we focus on faith integration, which includes faith practices such as modeling Christ-like business decisions, integrating Biblical lessons with business, developing meaningful interactions with students, and praying for students.

The people-focus of the McAfee School of Business is exhibited through strong student-faculty interaction and faith integration which prepare students to fulfill their purpose in society. This is exhibited through the development of programs based upon business community needs, superior career outcomes, and the ongoing success of our students.

Faculty

Santhosh Abraham(2018). Associate Professor of Accounting. B.B.A., Assumption University - Bangkok, Thailand; M.Sc. and Ph.D., University of Exeter-UK.

David Craig(2018). Assistant Professor of Accounting. B.B.A. and J.D., University of Memphis.

Gregory JordanGregGr kea.012). Professor of Business Law. B.S., Union Gr-1.2 Td [(U)28.9 (niv)16.7 (er)-7 (sity)-5.3 (; J.D., U)2

I. Major in Accounting—30 hours

Course	Title
ACC 311	Cost Accounting-3 hrs
ACC 313	Intermediate Accounting I-3 hrs
ACC 314	Intermediate Accounting II-3 hrs
ACC 315	Taxation of Individuals-3 hrs
ACC 423	Auditing & Assurance Services-3 hrs
ACC 484 or BLAW 324	Accounting Internship-0 to 3 hrs Commercial Law-3 hrs
MGT 341	Operations Management-3 hrs
MGT 445	Strategic Management-3 hrs
BAD 420	Global Business-3 hrs
BAD 475	Business Ethics & Diversity-3 hrs

D. Concentration in International Business*

Course	Title
ICS 320	Intercultural Communication-3 hrs
ECO 425 or ECO 430	Selected Economic Growth & Development-3 hrs or International Economics-3 hrs
Select	Upper-level Business or ICS elective-3 hrs
Select	8.559 -0 T >MGsFINishrHuman R172 2/MCs.4 (1.559 ce

Students may apply for admission to the Master of Accountancy program after achieving junior-level standing (56 hours) with approval from the Coordinator of Accounting. See the Graduate Catalog for details.

The State of Tennessee requires 30 hours of accounting to sit for the Certified Public Accountant examination. The Accounting major in the B.S.B.A. provides 27 hours of accounting. Students graduating with the B.S.B.A., who do not plan on pursuing accounting at the graduate level, should plan on taking three additional undergraduate accounting hours beyond the B.S.B.A. Students who plan to sit for the CPA exam in another state should consult the State Board of Accountancy in that state to determine the requirements to sit for the CPA exam.

II. Major in Business Administration—30 hours (Major Core + one concentration)

A. Core required for all Business Majors

Course	Title
ECO 400	Personal Financial Management-3 hrs
MGT 341	Operations Management-3 hrs
BAD 420	Global Business-3 hrs
MGT 445	Strategic Management-3 hrs
BAD 475	Business Ethics & Diversity-3 hrs
Select	Advisor-approved Upper-level Business Electives-6 hrs*

*BAD 113 may be used to satisfy the requirements of one of these upper-level electives.

B. Concentration in Economics

Course	Title
ECO 411	Intermediate Macroeconomics-3 hrs
ECO 412	Intermediate Microeconomics-3 hrs
ECO 430	International Economics-3 hrs

C. Concentration in Finance

Course	Title
FIN 415	Corporate Finance-3 hrs
FIN 416	Investment Analysis-3 hrs
Select 3 hrs from	FIN 417, ECO 327, ECO 411

1. Business Education completes the B.S.B.A. and major, earning a dual licensure with Business Technology.
 2. Economics completes the B.S.B.A. with a major in Business Administration (Economics Concentration) and completes additional Social Science requirements: HIS 101, 102, 211, 212; GEO 112, and either GEO 215 or 216
 3. Marketing completes the B.S.B.A. with a major in Business Administration (Marketing Concentration).
- C. Completion of applicable portions of the Praxis II.
- D. For additional information, see the Director of Educator Preparation.
- I. Minor in A

315. Taxation of Individuals (3)

Prerequisite: ACC 212.

The Internal Revenue Code as it affects individual income tax returns.

319. Taxation of Corporation and Pass-Through Entities (3)

Prerequisite: ACC 315.

This course focuses on the taxation of corporations and pass-through entities including partnerships, S corporations, and estates and trusts.

324. Commercial Law (3)

Pre/Corequisite: BLAW 321. Reciprocal credit: BLAW 324.

See BLAW 324 for course description.

325. Fraud Examination (3)

An in-depth look at fraud detection, prevention, investigation, management and resolution.

350. Accounting Information Systems (3)

Prerequisites: ACC 212 and CSC 105.

Principles and problems of accounting system design and implementation. Organization for accounting control, internal control procedures, and internal reports. Attention given to computerized accounting systems and to traditional information flows.

415. Advanced Accounting Theory (3)

Prerequisite: ACC 313.

This course is a study of the Financial Accounting Standards Board pronouncements for general accounting use. Emphasis is given to the interpretation of pronouncements and applications in problem-solving settings as applied to advanced topics in financial accounting.

416. Advanced Information Systems (3)

Prerequisite: ACC 350.

This course explores systems planning, acquisition, delivery, and monitoring from a risk and control perspective while analyzing systems as processors of data for financial reporting

End of the course is to be able to apply the knowledge of the course to the real world. (C) (1) (2) (3) (4) (5) (6) (7) (8) (9) (10) (11) (12) (13) (14) (15) (16) (17) (18) (19) (20) (21) (22) (23) (24) (25) (26) (27) (28) (29) (30) (31) (32) (33) (34) (35) (36) (37) (38) (39) (40) (41) (42) (43) (44) (45) (46) (47) (48) (49) (50) (51) (52) (53) (54) (55) (56) (57) (58) (59) (60) (61) (62) (63) (64) (65) (66) (67) (68) (69) (70) (71) (72) (73) (74) (75) (76) (77) (78) (79) (80) (81) (82) (83) (84) (85) (86) (87) (88) (89) (90) (91) (92) (93) (94) (95) (96) (97) (98) (99) (100)

420. Global Business (3)

Prerequisite: MGT 218 or MKT 228.

This course is designed to acquaint students with geographic and cultural differences that impinge on decision making in the international business arena. Both theoretical and practical aspects of working in an international environment will be presented.

475. Business Ethics and Diversity (3)

Prerequisite: Senior standing.

This course focuses on the development of ethical paradigms which underlie contemporary value systems and the value of diversity in the workplace. Extensive use of cases are used highlighting value choices and the resulting consequences.

Course Offerings in Business Law (BLAW)

() Hours Credit; F–Fall; S–Spring; Su–Summer

321. The Legal Environment of Business (3)

The legal, practical and ethical environments in which businesses and managers operate. Topics: common law affecting business constitutional law, administrative agencies,

Course Offerings in Finance (FIN)

() Hours Credit; F–Fall; S–Spring; Su–Summer

320. Business Financial Management I (3)

Prerequisites: ACC 211, ECO 211.

Pre- or corequisite: BAD 224.

Introduction to financial management including topics: assets, basic forms of organization, tax environment, time value of money, valuation concepts, risk and rates of return, cost of capital and capital budgeting.

325. Business Financial Management II (3)

Prerequisite: FIN 320.

Continuation of 320 including: financial markets, investment banking process, financial intermediaries, the banking system, interest rates, the cost of money, analysis of financial statements, financial planning, control capital structure and management.

415. Corporate Finance (3)

Prerequisite: FIN 320.

An intermediate Financial Management course that provides in-depth knowledge of topics beyond basic Business Finance. The course teaches advanced topics such as Financial Planning & Forecasting, Project Valuation, Strategic & Tactical Financing Decisions and Working Capital Management. Topics relating to International Finance, Risk Management, Mergers & Acquisitions and Leasing may be introduced. Students will be challenged to apply concepts using practical business cases

416. Investment Analysis (3)

Prerequisite: FIN 320

This course is designed to provide the students with understanding of valuation and trading of financial securities. It will teach students the concepts of securities analysis and theories embodied in portfolio construction, management and performance evaluation. The topics covered include Asset Classes, Portfolio Theory, Securities Valuation, Portfolio Performance, Risk Management, etc. The course incorporates real-world trading experience through Student-Managed Investment Program.

417. Financial Markets and Institutions (3)

Prerequisite: FIN 320

This course introduces the different financial institutions, the financial markets in which they operate and the instruments they deal in. Areas covered include Interest Rates, Central Banks, Securities Markets, Management of Commercial Banks and other Financial Institutions. Risk Management in Financial Institutions is introduced.

Course Offerings in Management (MGT)

() Hours Credit; F–Fall; S–Spring; Su–Summer

218. Principles of Management (3)

An introduction to the management process through the functions of planning, organizing, leading, and controlling.

310. Management Information Systems (3)

Prerequisite: MGT 218 and CSC 105.

Introduction to the applications of computer systems and their

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445. Strategic Management (3)

Prerequisites: ACC 212; MGT 218; MKT 228; ECO 211, 212; FIN 320; Senior standing.

Capstone course which introduces students to the concepts of strategic management. Makes use of case analysis.

Course Offerings in Marketing (MKT)

() Hours Credit; F–Fall; S–Spring; Su–Summer

228. Principles of Marketing (3)

Exploration of the role of marketing in a free enterprise system through the development, implementation, control, and evaluation of marketing strategies with emphasis on marketing models and concepts utilized in decision making.

330. Consumer Behavior (3)

Prerequisite: MKT 228.

Individual and collective behavior patterns both inside and outside the marketplace, through the use of theoretical model

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180PF-280PF-380PF-480PF. Study Abroad Programs (Pass/Fail) As Needed.

All courses and their applications must be defined and approved prior to registering.

195-6-7. Special Studies (1-4)

295-6-7. Special Studies (1-4)

Lower level group studies which do not appear in the regular departmental offerings.

395-6-7. Special Studies (1-4)

Upper-level group studies which do not appear in the regular departmental offerings.

484. Internship (0-3)

Selected students are assigned to obtain supervised practical work experience in many area accounting firms, advertising companies, local manufacturers, the Chamber of Commerce, banks, and various non-profit organizations.

486. Cooperative Education (3)

Selected students are assigned to obtain supervised practical work experience at a local business for an extended period of time. Pass/Fail.

495-6-7. Independent Studies (1-4)

Individual research under the guidance of a faculty member(s).

498. Seminar (3)

To be used at discretion of the department.

499. Seminar (1-3)

To be used at the discretion of the department.