

INTERCULTURAL STUDIES PROGRAM

Contributing Faculty

Phillip G. Ryan (1997). Director, Intercultural Studies Program, Professor of Language, and Coordinator of ESL Programming. B.A., Union University; M.A., University of Memphis; Ph.D., Indiana University of Pennsylvania.

Mark Bolyard (2006). Professor of Biology and Department Chair. B.A., Hanover College; Ph.D., University of North Carolina; Additional study, Michigan State University.

Victoria Malone (2005). Coordinator of Study Abroad and Assistant Professor of Language. B.A. and M.A., Northern Illinois University

Jean Marie Walls (1987). Professor of Language and Department Chair. B.A. and M.A., Mississippi State University; and Ph.D., Louisiana State University. Additional study, Northwestern University.

Mission Statement

Intercultural engagement—including community

Currently, Intercultural Business offers the following Intercultural Studies Major with Communication Studies programming combinations:

- ICS major + Business Administration minor
- ICS major + Management minor
- ICS major + Marketing minor
- Economics major + ICS minor
- *Business Administration major + ICS minor
- Includes an International Business Concentration

Prospective students may propose other combinations for possible approval by the MSB and ICS.

For more information, contact:

Professor Brooke Emery, Associate Dean, McAfee School of Business: bemery@uu.edu

Dr. Phillip Ryan, Director, Intercultural Studies Program: pryan@uu.edu

Intercultural Strategic Communication

Union's Intercultural Strategic Communication program integrates the Department of Communication Art's rich Communication Studies Program with an innovative Intercultural Studies curriculum preparing students to meaningfully serve diverse communities stateside and abroad in a variety of corporate, nonprofit, and missional contexts. Intercultural Strategic Communication graduates are prepared to:

- Mindfully create relationships between organizations and diverse audiences by crafting messages across media platforms
- Understand and evaluate message impact for multiple cultures and audiences
- Establish and maintain partnerships
- Effectively develop and lead culturally diverse teams
- Design and facilitate training and development tailored to the audience's needs

Program Options:

Intercultural Studies major or minor with Communication Studies major:

COM 112-Public Communication

COM 121-Writing Across Media Platforms

COM 220-Visual Storytelling or COM 236-Digital Photography

COM 235-Interpersonal Communication*

COM 242-Communication Theory and Research

COM 313-Media Theory and Trends

COM 320-Organizational Communication

COM 323-Principles of Public Relations

COM 325-Communication Training and Development

COM 341-Theatre History I or COM 342-Theatre History II

or COM 303-On Camera Performance

COM 356-Social Media Theory and Strategies*

COM 415-Magazine and Feature Writing

COM 416-Persuasion or COM 417-Advanced Public Speaking

COM 430-Communication Law

Course Offerings in Intercultural Studies (ICS)

() Hours Credit: F-Fall; S-Spring; Su-Summer

105. Introduction to Intercultural Studies for International Students (3) F

Introduction to cross-cultural communication examining some of the basics of intercultural theory using United States culture as a point of reference for developing a conceptual framework.

110. Introduction to Intercultural Studies (3) F, S

Introduction to the theoretical and practical issues related to cross-cultural communication and the effective managing and transferring of knowledge within different cultures.

130. The World of Water (3) S

Reciprocal credit: PHY 130. See PHY 130 for course description.