
(1999). Chair and Associate Professor of Communication Arts. B.A., Union University; M.A., University of Memphis.

(1997). Professor of Communication Arts and Coordinator of DMS. B.A., Union University; M.A. and Ph.D., University of Memphis.

(2021). Assistant Professor of Communication Arts B.A., Union University; M.A., University of Memphis.

(2016). Assistant Professor of Communication Arts. B.A., Union University; M.F.A., University of Hartford.

(2015). Associate Professor of Communication Arts. B.A., Indiana University; M.F.A., Ashland University.

(2019). Assistant Professor of Communication Arts and Director for Debate. B.A., University of Arkansas at Monticello; M.A., University of Arkansas at Little Rock; Ph.D., Louisiana State University.

(2009). Broadcasting Technician. M.S., University of Tennessee, Knoxville; M.M., Freed-Hardeman University.

(2020). Academic Secretary–Communication Arts.

The Communication Arts Department provides a practical and theoretical education in written, oral, and visual communication with a Christian worldview that prepares students to be culture-makers across a broad spectrum of contexts.

The Department offers a wide range of courses designed to meet the complex and significant theoretical and communication skill requirements in its respective professional fields.

The Department is affiliated with several organizations and programs that enhance student learning:

- the Tennessee Associated Press Conference
- the National Communication Association
- the International Communication Association
- the National Electronic Media Association (NBS-AERho)
- the Southeastern Journalism Conference
- the Public Relations Student Society of America

- the Radio Television Digital News Association
- the University Film & Video Association

Faculty encourage participation in regional and national conferences.

Communication Arts majors are not allowed to double major or double minor within the department. Non-Communication Arts majors may double minor in the department except in the areas of Journalism and Public Relations.

A. Major Requirements: COM 112, 121, 210 (x2), 220, 236, 242, 334, 352, 415, 430–33 hours

B. Professional Electives–Select 12 hours from:
COM 303, 315, 320, 323, 326, 327, 329, 336, 347, 356, 360, 399, 407, 487 (x2)

F. General Emphasis—18 hours

1. Select 15 hours from at least 2 emphases
(Photojournalism, Storytelling, Interactive) above
2. Select one course from: COM 210, 399, 481, 483

A. Major Requirements—30 hours

COM 209 or 238, 220, 303, 306, 313, 321, 339, 344, 410, 430

B. Electives—15 hours

Select courses from: COM 209, 211, 230, 238, 315, 330, 358, 359, 372, 399, 484; CHR 348; PHL 448; ENG 311; PSC 300

A. COM 112, 211, 218, 235, 311, 416, 417—21 hours

B. Select 12 hours from the following:

COM 170(x2), 240, 270(x2), 299(x3), 312, 325, 370(x2), 399 (1 hr. x 3), 470(x2), BLAW 421, CHR 363, PHL 345

A. Select 12 hours of COM courses (any level)

B. Select 9 hours of upper-level COM courses

A. Choose two courses from each list:

1. ART 120, 221, 345, 346, 347, 348
 2. COM 220, 236, 320, 327, 356, 365
 3. CSC 200, 265, 335, 360, 361
- B. a 3-hour course in area of emphasis must be chosen from one of the lists above.

A. Track One 18 hours

1. Required courses—9 hours

COM 209 or 238, 313; CHR 348

2. Elective courses—9 hours

Select 3 courses from: COM 209, 220, 238, 306, 315, 321, 339, 344, 358, 372, ENG 311; PHL 448; PSC 300

B. Track Two 21 hours

1. Required course: COM 313

2. Select 3 hours from: COM 209, 220, 238, 306, 315, 321, 339, 344, 358, 372, 410, 438; CHR 348; ENG 311; PHL 448; PSC 300

3. Admission to Los Angeles Film Studies Center:

Check with the Communication Arts Department and the Center for Intercultural Engagement for details.

A. COM 210 (x2), 334, 415 12 hours

B. Select 6 hours from: COM 121, 220, 236, 303, 315, 321, 343, 360, 407

A. Required courses: COM 121*, 236*, 326, 336, 346, 426

Students whose major requires COM 121, 236 may substitute with courses from: ART 232; COM 360, 327, 481.

A. COM 323, 343, 423 9 hours

B. Select 9 hours from: COM 121, 220, 236, 242, 320, 329, 356, 360, 415, 416

COM 112-Public Communication
COM 220-Digital Storytelling or COM 236-Digital Photography
COM 235-Interpersonal Communication*
COM 242-Communication Theory and Research
COM 323-Principles of Public Relations
COM 325-Communication Training and Development
COM 356-Social Media Theory and Trends

*These courses are available as a study abroad option to London. The course numbers for the study abroad options are COM 280 and COM 380.

For more information, contact:
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Dr. Phillip Ryan, Director, Intercultural Studies Program: pryan@uu.edu

is the Union chapter of , the national honorary dramatic fraternity. Membership is based on attainment in theatre. The chapter sponsors Campus Day activities, coffee house presentations, and a variety of other events.

The , a student-run public relations agency, provides students with portfolio building opportunities by offering communication services to clients on campus and in the community.

is the honor society of the National Electronic Media Association. Members of AERho emphasize superior scholarship and creative participation in broadcast, corporate, and digital media production and activity. Membership in AERho exemplifies excellence of work, demonstrated leadership qualities, and service to the organization, the community, and the industry.

The is open to all students interested in the public relations profession and society activities. PRSSA is student-led and relates to the practice of public relations, planning a PR career, and acquiring the skills needed in public relations.

The is open to all students and competes four or five times a semester in the International Public Debate Association. Membership is based on an interview with the team's director.

The seeks to increase interest in and understanding of the art and process of filmmaking through a variety of experiences, including film screenings, filmmaking seminars, and film projects.

The is the student news publication. The newspaper is online and updated daily during the fall and spring semesters. A full-color news magazine is published each semester. Staff positions are open to all classes and majors.

() Hours Credit; F–Fall; S–Spring; Su–Summer

An oral communication skills course that emphasizes organizing thoughts, adapting messages to specific audiences, using language correctly, delivering messages verbally and non verbally with confidence, and active listening and evaluation skills.

Functions, responsibilities, and influence of various mass communication media. Students review the economic, technical, historical, regulatory, and sociological aspects of radio, television, film, newspapers, magazines, books, advertising, and public relations and are offered opportunities for telephone conferences with significant media figures.

Introduction to news writing skills for the beginning media student to understand the differences and similarities of writing for print and broadcast media.

An exploration of the techniques, creators, and art of theatre and film, designed as a foundational study to make plays and movies more meaningful and better appreciated.

This course serves as an introduction to the development of the portfolio, which is comprised of the Theatre major's evidence of work for the duration of time in the program. Besides learning how to craft a portfolio and collect evidence, the student will begin to shape their Christian artistic aesthetic through the reading of various literature and discussions with the faculty.

Reciprocal credit: PEWS 205. See PEWS 205 for course description.

A historical survey of animated motion pictures from the medium's pre-history through the modern era in America and abroad. Emphasis will be placed on the major movements, genres, and themes in narrative film from the silent era, early talking pictures, the studio system, and post-classical cinema. Lectures and class discussions are accompanied by screenings of appropriate films.

Prerequisite: COM 121.
Application of journalism fundamentals to the **Cardinal & Cream** Includes: writing, editing, layout, advertising, management and production. May be taken 3 times.

Study and development of the voice with exercises in articulation and pronunciation. Seeks to evaluate vocal weaknesses and provide students with the tools to improve their voices. A special unit emphasizes improving regionalisms and southern dialect.

Prerequisite: COM 221.

Prerequisite: COM 121; Corequisite: COM 323.

Practical application of public relations writing process for various media with focus on targeting publics using research, audience analysis, message design, and selection of communication channels.

Prerequisite: COM 220.

This course studies the technical skills and theoretical knowledge needed for editing and the postproduction process. Integrating industry-standard software, procedures, and workflows, students will learn advanced editing techniques, audio mixing, color correction, digital effects, and distribution.

Prerequisite: COM 351 and senior standing.
Practical experience in mastering the craft of writing the special feature; each student is encouraged to prepare an article for publication.

A study of theories, strategies, and applications relating to persuasion. Students examine rhetorical address, advertising, public relations, interpersonal communication, and political communication. Topics include language, ethics, audience-analysis, imagery, culture, reasoning, credibility, and motivation.

Prerequisite: COM 112 or 235.
An oral communication skills course that teaches advanced public speaking skills including impromptu and manuscript speeches, speaking while using technology, speech writing, and special occasion speeches. Rhetorical criticism, critical thinking, and verbal

Prerequisites: COM 123; COM 221 or COM 240.

The main purpose of an internship in Theatre is to provide the Theatre major or minor with an opportunity to practice and enhance their skills and knowledge in a real world environment.