



D. Storytelling Emphasis—18 hours

1. Choose 4 from: COM 230, 245, 306, 309, 315, 321, 410
2. COM 399 **or** 483
3. Select one course from another emphasis (Photojournalism or Interactive)

E. Interactive Emphasis—18 hours

1. COM 337, 427, CSC 360, 361
2. COM 399 **or** 483
3. Select one course from another emphasis (Photojournalism or Storytelling)

F. General Emphasis—18 hours

1. Select 15 hours from at least 2 emphases (Photojournalism, Storytelling, Interactive) above
2. Select one course from: COM 210, 399, 481, 483

**VI. Major in Film Studies—39 hours**

A.

F. Satisfy the Honors Colloquium requirement as set by

( ) Hours Credit; F–Fall; W–Winter; S–Spring; Su–Summer

**112. Public Communication (3) F, W, S, Su**

An oral communication skills course that emphasizes organizing thoughts, adapting messages to specific audiences, using language correctly, delivering messages verbally and non verbally with confidence, and active listening and evaluation skills.

**120. Mass Media (3)**

Functions, responsibilities, and influence of various mass communication media. Students review the economic, technical, historical, regulatory, and sociological aspects of radio, television, film, newspapers, magazines, books, advertising, and public relations and are offered opportunities for telephone conferences with significant media figures.

**121. Writing Across Media Platforms (3) F, Sant media figures.**

**242. Communication Theory and Research (3) F**

Focuses on practical research associated with the pursuit of a degree in communication. Emphasis is on developing a research attitude, research skills, and a research vocabulary. Deals with surveys, validity, and the interpretation of data.

**245. Broadcast Performance (3) S**

Development of professional vocal, visual, personality, and performance skills by use of simulated newscasts, interviews, and script narrations.

**299. Practicum (1) F, W, S, Su**

Practical hands-on experience in journalism, public relations, advertising, speech, or theatre. Students work with a faculty member on specific projects that will enhance their knowledge and expertise in their concentration. May be taken three times.

**303. On-Camera Acting (3) S—Every Other Year**

This course will focus on developing basic screen acting skills, including playing for various camera shots and angles, continuity, reaction shots, etc. Acting styles for Television, film genres, and commercials, will be explored, as well as auditioning techniques. Students will learn how to self-tape and develop material for website or reels. Small in class production projects, will help students to gain an introductory understanding and appreciation for basic responsibilities on a set.

**305. Drama (3) F**

Prerequisites: ENG 201 and 202. Reciprocal credit: ENG 305. See EN21305 for course description.

**329. Principles of Advertising (3) F—Odd Years**

An overview of the field of advertising, including its history in the United States, advertising as a business, current career opportunities in the field, and past and current trends in both traditional and new media.

**330. Entertainment Production I (3) S—Odd Years**

Fundamentals of successful stage and film production and technique: focusing on scenery, props, costuming, makeup, sound, and lighting.

**331. Entertainment Production II (3) S—Every Other Year**

Prerequisite: COM 330.

The fundamentals of successful stage and film production and technique will be further explored through the experimentation of new techniques and materials used

**399. Advanced Communications Practicum (1-3) F, S**

Prerequisite: Instructor consent.

Practical hands-on experience in communications. Students work with a faculty member on specific projects related to one

**484. Internship in Film and Television (3)**

Prerequisites: Permission of the chair.

The main purpose of an internship in Film & Television is to provide the major or minor with an opportunity to practice and enhance skills and knowledge in a real-world environment. The experience is more than a job in the sense that it continues the student's education at a higher level of engagement. It is also an opportunity for the student to connect what they are learning in the classroom to an authentic experience in their discipline. Course may be repeated for credit.

**486. Internship in Television Broadcasting (3) F, W, S, Su**

Prerequisites: Permission of the chair.

The main purpose of an internship in Television Broadcasting is to provide the major with an opportunity to practice and enhance skills and knowledge in a real-world environment. The experience is more than a job in the sense that it continues the student's education at a higher level of engagement. It is also an opportunity for the student to connect what they are learning in the classroom to an authentic experience in their discipline. Course may be repeated for credit.

**487. Internship in Journalism (3) F, W, S, Su**

Prerequisites: COM 121; 2 required courses in the major; permission of the chair.

The main purpose of an internship in Journalism is to provide the major with an opportunity to practice and enhance skills and knowledge in a real-world environment. The experience is more than a job in the sense that it continues the student's education at a higher level of engagement. It is also an opportunity for the student to connect what they are learning in the classroom to an authentic experience in their discipline. Course may be repeated for credit.

**488. Internship in Public Relations (3) F, W, S, Su**

Prerequisites: COM 323; 3 required courses in the major; permission of the chair.

The main purpose of an internship in Public Relations is to provide the major with an opportunity to practice and enhance skills and knowledge in a real-world environment. The experience is more than a job in the sense that it continues the student's education at a higher level of engagement. It is also an opportunity for the student to connect what they are learning in the classroom to an authentic experience in their discipline.

**489. Internship in Theatre (3)**

Prerequisites: COM 123; COM 221 or COM 240.

The main purpose of an internship in Theatre is to provide the Theatre major or minor with an opportunity to practice and enhance their skills and knowledge in a real world environment. The experience is more than a job in the sense that it continues their education at a higher level of engagement. It is also an opportunity for the student to connect what they are learning in the classroom to an authentic experience in their discipline.

**490. Senior Thesis (1-3) F, S, W, Su**

This course serves as an optional capstone or Discipline Specific Honors project, presentation, or paper for majors in Communication Arts. Focuses on competencies in the following areas: Must be taken during senior year. Majors in the Honors Program must take COM 437 Honors Seminar as a prerequisite.

**494. Special Studies in Theatre (1-4) F**

Available in multiple departmental prefix:

**170-270-370-470. Debate Practicum (1 each) F,S**

Corequisite: Participation in the Union Debate Team.

Practical experience in the field of academic debate, public speaking and critical thinking. A maximum of 8 hours may follow are