

(1999). Associate Professor of Communication Arts.  
B.A., Union University; M.A., University of Memphis.

(1997). Professor of Communication Arts. B.A.,

- A. Major Requirements—15 hours  
COM 123, 328, 306, 421, 430
- B. Production Electives—9 hours

on campus and in the community. Positions in the firm are awarded via an application process.

is the Union chapter of the

AERho encourages and rewards scholarship and accomplishment among students of broadcasting, establishing meaningful communication between student and professional broadcasters, and fostering integrity in

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The basics of seeing a story-telling photograph and learning to apply the basics of photography to help communicate a message. Emphasis will be placed on setting high standards of visual integrity and communication ethics and on developing an understanding of the role of photojournalism in shaping and reflecting contemporary society. The history of photojournalism, current trends, and the varied challenges found in this field will be explored.

Prerequisite: COM 220.

Introduction to principles, practices, context, and structure of public relations examining both the process and its implementation in business, industry, and institutions.

An introduction to the scholarly aesthetic analysis and study of cinema teaching students the critical skills involved in the interpretation of film. Includes a foundational study of the forms, functions, and history of film arts to develop appreciation and skill in analysis.

An overview of the field of advertising, including its history in the United States, advertising as a business, current career opportunities in the field, and past and current trends in both



Prerequisites: ART 221, CSC 360, COM 220 and two required courses from the DM-Communication Arts Emphasis. Selected students are assigned as interns to obtain supervised practical real-life work experiences. It is not a job per se; it is a learning opportunity having direct relationship to the student's program of study and career interests. Course may be repeated for credit.

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