

# MASTER OF BUSINESS ADMINISTRATION

## MCAFAEE SCHOOL OF BUSINESS ADMINISTRATION

Available on the Jackson and Germantown Campuses and Online

### The MBA Academic Program

The Master of Business Administration (MBA) is a two-year, 36-credit program designed to provide students with a comprehensive understanding of business administration. The program is designed to prepare students for a variety of business careers and leadership roles.

### Program Emphasis

The MBA program offers several program emphasis options, including:

- Accounting:** This emphasis prepares students for careers in accounting and finance. It includes courses such as Accounting 301, Accounting 302, and Accounting 303.
- Business Analytics:** This emphasis focuses on the application of data analysis and statistical methods to business decision-making. It includes courses such as Business Analytics 301 and Business Analytics 302.
- Business Law:** This emphasis provides students with a strong foundation in business law and ethics. It includes courses such as Business Law 301 and Business Law 302.
- Business Management:** This emphasis prepares students for general business management roles. It includes courses such as Business Management 301 and Business Management 302.
- Business Operations:** This emphasis focuses on the operational aspects of business, including supply chain management and logistics. It includes courses such as Business Operations 301 and Business Operations 302.
- Business Strategy:** This emphasis prepares students for high-level business strategy and leadership roles. It includes courses such as Business Strategy 301 and Business Strategy 302.

### Expected Outcomes

1. Analyze and synthesize business information to identify and solve complex business problems.
2. Apply business principles and concepts to real-world business situations.
3. Evaluate the ethical implications of business decisions and actions.
4. Demonstrate effective communication and teamwork skills in a business context.

5. Apply business principles and concepts to real-world business situations.

### Delivery Options

The MBA program is available in several delivery options, including:

- Ground-Based Model:** This model involves attending classes on campus. It is a two-year, 36-credit program.
- Accelerated Ground-Based Model:** This model allows students to complete the program in 15 months by taking a heavier course load.
- Online Model:** This model allows students to complete the program remotely. It is a two-year, 36-credit program.

### Dual-Degree Programs

The MBA program is also available as part of dual-degree programs, including:

- Dual-Degree Program with a Bachelor's Degree:** Students can earn a Bachelor's degree and an MBA in five years. The MBA portion of the program is completed during the final two years of the Bachelor's program.
- Dual-Degree Program with a Master's Degree:** Students can earn a Master's degree and an MBA in three years. The MBA portion of the program is completed during the final year of the Master's program.
- Dual-Degree Program with a Ph.D.:** Students can earn a Ph.D. and an MBA in five years. The MBA portion of the program is completed during the final two years of the Ph.D. program.

# Admission Information

## Regular Admission Requirements

- 1. Qu... ( )
- 2. C... MBA... \$25
- 3. L... (1... 5...)  
G... M... A...  
(GMA )... E... (G E)  
GMA > G E  
MBA & MACC:  
A...  
MBA/M... A...  
R... D... A...  
MBA:  
P... M... N...  
D... N... R...  
MACC:  
3.0 GPA.
- 4. 12... MBA  
PMBA 500, 501, 502, 503.
- 5. I... (G... B... O...)

## Conditional Admission Requirements

- A... MBA
- G... B... A... C... MBA
- D... 6... 3.0

## Transfer of Credit

# Financial Information

1. Office of Financial Aid and Scholarships  
1010 University Center  
1150 University Blvd  
Rm 1150  
Tel: 336-841-1150  
www.uu.edu/financialaid
2. Office of Financial Aid and Scholarships  
1010 University Center  
1150 University Blvd  
Rm 1150  
Tel: 336-841-1150  
www.uu.edu/financialaid
3. Financial Aid Office  
www.uu.edu/admissions/financialinfo/facts/
4. Office of Financial Aid and Scholarships  
1010 University Center  
1150 University Blvd  
Rm 1150  
Tel: 336-841-1150  
www.uu.edu/financialaid
5. Financial Aid Office  
www.uu.edu/financialaid

\$555  
 \$25  
 \$20

# Financial Assistance

- MBA R
- AG
- F
- F11
- (FAF SA)
- MA
- NA
- Q
- DA
- MA
- FA
- Q

# Course Descriptions: Prerequisites to the Master of Business Administration (PMBA)

500. Foundations of Accounting (3)  
Accounting is the language of business. This course covers the basic accounting principles and practices used in business. Students will learn how to read and create financial statements, and how to use accounting information to make business decisions. Prerequisite: None.
501. Fundamentals of Microeconomics (3)  
Microeconomics is the study of individual economic units and their interactions. This course covers the basic principles of microeconomics, including supply and demand, market equilibrium, and government intervention. Prerequisite: None.

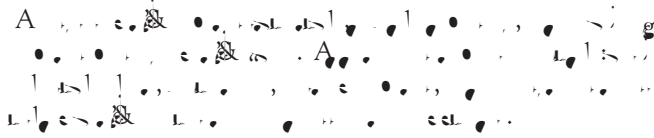
502. Foundations of Management (3)  
This course provides an overview of the management process, including planning, organizing, leading, and controlling. Students will learn the basic concepts and practices of management, and how to apply them in a business context. Prerequisite: None.
503. Foundations of Business Statistics (3)  
Business statistics is the application of statistical methods to business data. This course covers the basic principles of statistics, including descriptive statistics, inferential statistics, and regression analysis. Prerequisite: None.

# Course Descriptions: Master of Business Administration (MBA)

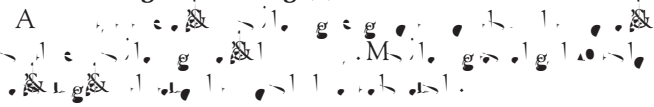
601. MBA Orientation (0)  
This course is designed to provide new MBA students with an overview of the program and its requirements. It covers the basic concepts and practices of business administration, and how to apply them in a business context. Prerequisite: None.
610. Managerial Economics (3)  
Managerial economics is the application of economic theory and principles to business decision-making. This course covers the basic concepts and practices of managerial economics, including cost analysis, pricing, and production decisions. Prerequisite: None.

**625. Managerial Finance (3)**

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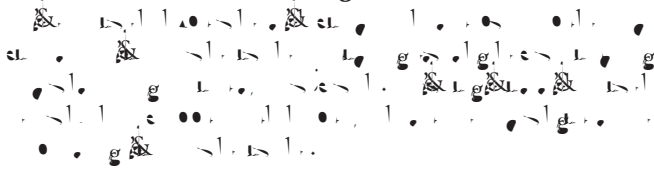
**628. Strategic Marketing (3)**



**630. Management Information Systems (3)**



**632. Human Resource Management (3) F**



**633. Employee Training and Development (3) S**

