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D. (2008). Associate Professor of Communication
Arts, Department Chair, and Director of Debate. B.A.,
Mississippi College; M.A., University of North Texas; Ph.D.,

A.Major Requirements – 15 hours COM 123, 328, 306, 421, 430

B. Production Electives – 9 hours

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The P	$\mathbf{R}$	$\mathbf{S}$	$\mathbf{S}_{\cdot}$	$\mathbf{A}_{\mathbf{A}}$	
(PRSSA)	is open to	all students	interes	ted in the pub	li
relations p	rofession a	nd society acti	vities. I	PRSSA is stude	nt
led and rel	ates to the	practice of pu	blic rel	ations, plannin	g a
PR career,	and acquir	ing the skills n	eeded i	n public relatio	ns
The	B.		. ,	exists for stude	
interested	in broadca	asting. UBS is	a stude	ent chapter of t	h
				on. UBS produc	
news progr	amming ar	nd documentai	ries for p	public TV, the li	iv
daily news	program	Jackson 24/7,	and U	Jnion's basketb	al
games. UI	BS also pr	ovides oppor	tunitie	s for students	t
strengthen	contacts v	with profession	nals in t	the industry.	

The D T is open to all students and competes four or five times a semester in the International Public Debate Association. Membersh Meiai to all students and



Various acting theories and practices with emphasis on exercises in physical training, vocal reproduction, character projection, and the aesthetics of acting.

# 242. C R (3) F

Focuses on practical research associated with the pursuit of a degree in communication. Emphasis is on developing a research attitude, research skills, and a research vocabulary. Deals with surveys, validity, and the interpretation of data.

# 245. B P (3) S

Development of professional vocal, visual, personality, and performance skills by use of simulated newscasts, interviews, and script narrations.

# 276. DMC S (1) F

Introduces the student to the basic methodologies, technologies, and expectations of the Digital Media Communications major, utilizing case studies, guest speakers, and field trips.

## 299. P. (1) F, , S, S

Practical hands-on experience in journalism, public relations, advertising, speech, or theatre. Students work with a faculty member on specific projects that will enhance their knowledge and expertise in their concentration. May be taken three times.

# 301. S . . . . T . . . . F . . (3) F . O

This course explores the subtle uses of symbolism in presenting subtextual messages. Students view and analyze a variety of films and taped theatre productions.

## 302. T F P (3)

This class will strive to examine the overall perspective, position, and point of view of the content and images as well as the vision and values within Peter Weir's body of work.

#### 305. D (3) F

Prerequisite: ENG 201 and 202. Reciprocal credit: ENG 305. See ENG 305 for description.

#### 306. E I (3) S

A survey of current industry practices and careers in the entertainment industry. Students will learn about the professional guilds; the core business configuration of the film/television industry; and professional expectations in the entertainment industry.

#### 309. H A (3) S

A historical survey of animated motion pictures from the medium's pre-history through the modern era in America and abroad. Emphasis will be placed on the major movements, genres, and themes in narrative film from the silent era, early talking pictures, the studio system, and post-classical cinema. Lectures and class discussions are accompanied by screenings of appropriate films.

### 311. O. I ... L ... (3) F E

Analysis, adoption, and staging of various literary genres for solo and ensemble performance including techniques for Reader's Theatre staging and performances before an audience.

## 312. C (3) F, S

Prerequisites: ENG 201 and 202. Reciprocal credit: ENG 312. See ENG 312 for description.

## 317. T (3) S E

Design, installation and use of stage lighting, sound, and other technical elements of theatre productions

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Prerequisite: ENG 201 and 202. Reciprocal credit: ENG 318. See ENG 318 for description.

# 320. O. (3) S

Organizational structure, communication networks, and employer-employee relationships. Emphasis: conducting interviews and performance appraisals, decision-making strategies, ethics, team-building, and the communication audit.

## 322. C E P L (3)

Principles of editing copy for newspapers and magazines, writing headlines, and using type, photography, and graphics in layout and design for print news media.

482. I A (3) F, , S, S Prerequisites: COM 314, COM 329, plus 3 additional courses in the Advertising major. Students work as interns (primarily unpaid) to obtain supervised practical experience in advertising at an agency or

students work as interns (primarily unpaid) to obtain supervised practical experience in advertising at an agency or another type of business. Requires a minimum of 150 hours during one semester.

483. I D M (3) F, , S, S
Prerequisite: ART 221, CSC 360, COM 220 and two required courses from the DM-Communication Arts Emphasis.
Selected students are assigned as interns to obtain supervised practical real-life work experiences. It is not a job per se; it