



William R. Nance, Jr. (2000) Accounting Dr. A. B.

P
Karen C. Miller (1997). D. ... A
 ... A ... g. B. .B.A., F
 ... A., U ... ;
 ... D., U ... ; C. .A.

Tom Proctor (1996). C ... A
 ... A ... g. B. ...
 ... ; .B.A., ... D., U ... ;
 C. .A.; A ...

Luanne Powell (1984-87; 1999) .B.A. D. ... B.A.
B.A., U ...

Andrew Tiger (2010). D. ... A

C.ACC 310, ACC 350, G

A (56) C
 A G C g 30
 A C A
 A B .B.A.
 B .B.A.
 B .B.A.

C A
 B A
 C A

II. Major in Business Administration—30 hours (Major Core + one concentration)

A.C : EC 400; G 341, G 420, 433, G 445; BAD 475; 6 B A
 E
 B.C E : EC 411, 412, 430
 C.C B : C 320, EC 425, 430, 433; F *
 D.C g : G 348, 410, 432
 E.C g: 330, 350, 424, 440
 *
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III. Major in Economics—41 hours

A. A 114, BAD 224, EC 211, EC 212
 B. EC 498 EC E
 C. EC 411, 412, 430; F 320
 D. 6 : L 346, L 347; C 322, 323
 E. E
 B A
 8
 F. G C A 211 L 240.

IV. Teacher Licensure

L B E, B
 g, E
 g:
 A E
 1. ED 150, ED 305, 213, 318, / E 230.
 2. F ED 306, 340, 419, 440
 3. g ED 441, 451
 B. C B .B.A. B
 A A g.

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() C, F-F; ; g; C g

211. Principles of Accounting I (3) F

A g

212. Principles of Accounting II (3) S

: ACC 211.
A ACC 211 g

311. Cost Accounting (3)

: ACC 212.
A g

312. Managerial Accounting (3)

: ACC 212.
U g g g g

313. Intermediate Accounting I (3)

: ACC 212.

128

400. Personal Financial Management (3) F, S

Prerequisites: C 105.
 This course covers the fundamentals of personal financial management, including budgeting, saving, investing, and insurance. It is designed to provide students with the knowledge and skills necessary to make informed financial decisions for themselves and their families.

411. Intermediate Macroeconomics (3)

Prerequisites: EC 211, 212.
 This course provides a comprehensive overview of macroeconomics, including the study of aggregate supply and demand, national income, and government fiscal and monetary policy. It is designed to provide students with a solid understanding of the economic forces that shape the overall economy.

412. Intermediate Microeconomics (3)

Prerequisites: EC 211, 212.
 This course provides a comprehensive overview of microeconomics, including the study of individual consumers and firms, market equilibrium, and the role of government. It is designed to provide students with a solid understanding of the economic forces that shape individual markets.

425. Economic Growth and Development (3)

Prerequisites: EC 211, 212.
 This course explores the factors that drive economic growth and development, including the role of technology, human capital, and institutions. It is designed to provide students with a solid understanding of the economic forces that shape the long-term growth of a nation.

430. International Economics (3)

Prerequisites: EC 211, 212.
 This course explores the economic forces that shape international trade and finance, including the study of exchange rates, trade policy, and international capital flows. It is designed to provide students with a solid understanding of the economic forces that shape the global economy.

431. Economics of Labor (3)

Prerequisites: EC 211, 212.
 This course explores the economic forces that shape the labor market, including the study of labor supply and demand, wage determination, and labor market institutions. It is designed to provide students with a solid understanding of the economic forces that shape the labor market.

399. Business Financial Management I (3) F, S

Prerequisites: C 105; F 320.
 This course covers the fundamentals of business financial management, including budgeting, capital budgeting, and risk management. It is designed to provide students with the knowledge and skills necessary to make informed financial decisions for a business.

320. Business Financial Management I (3) F, S

Prerequisites: ACC 211, EC 211.
 This course covers the fundamentals of business financial management, including budgeting, capital budgeting, and risk management. It is designed to provide students with the knowledge and skills necessary to make informed financial decisions for a business.

325. Business Financial Management II (3)

Prerequisites: F 320.
 This course covers advanced topics in business financial management, including capital structure, dividend policy, and mergers and acquisitions. It is designed to provide students with the knowledge and skills necessary to make informed financial decisions for a business.

399. Business Financial Management I (3) F, S

Prerequisites: C 105; F 320.
 This course covers the fundamentals of business financial management, including budgeting, capital budgeting, and risk management. It is designed to provide students with the knowledge and skills necessary to make informed financial decisions for a business.

310. Management Information Systems (3) F, S

Prerequisites: G 318, C C 105.
 This course covers the fundamentals of management information systems, including the study of data management, information systems, and the role of technology in business. It is designed to provide students with the knowledge and skills necessary to make informed decisions about the use of technology in business.

318. Principles of Management (3) F,S

This course covers the fundamentals of management, including the study of planning, organizing, leading, and controlling. It is designed to provide students with the knowledge and skills necessary to make informed decisions about the management of a business.

330. Corporate Sustainability (3) F

Prerequisites: G 318.
 This course explores the economic, social, and environmental forces that shape corporate sustainability, including the study of stakeholder theory, corporate social responsibility, and sustainable business practices. It is designed to provide students with a solid understanding of the economic forces that shape corporate sustainability.

337. The History of Business (3)

This course explores the history of business, including the study of the evolution of the business system, the role of technology, and the impact of social and economic forces. It is designed to provide students with a solid understanding of the history of business.

340. Entrepreneurship (3)

Prerequisites: ACC 212, G 318, 328.
 This course covers the fundamentals of entrepreneurship, including the study of business plan development, financing, and marketing. It is designed to provide students with the knowledge and skills necessary to start and manage a business.

341. Operations Management (3) F, S

This course covers the fundamentals of operations management, including the study of production planning, inventory management, and quality control. It is designed to provide students with the knowledge and skills necessary to manage the operations of a business.

348. Organizational Behavior (3) F,S

Prerequisites: G 318.
 This course explores the economic, social, and psychological forces that shape organizational behavior, including the study of individual, group, and organizational behavior. It is designed to provide students with a solid understanding of the economic forces that shape organizational behavior.

355. Labor Relations (3)

This course explores the economic, social, and legal forces that shape labor relations, including the study of labor law, collective bargaining, and labor market institutions. It is designed to provide students with a solid understanding of the economic forces that shape labor relations.

410. Advanced Management Information Systems (3) F

Prerequisites: G 310.
 A course that provides an in-depth study of the use of information systems in the management of an organization. Topics include: data management, database systems, decision support systems, expert systems, and the use of information systems in the management of an organization. C

420. International Management (3) F, S

Prerequisites: G 318.
 A course that provides an in-depth study of the management of an organization in an international context. Topics include: international trade, international finance, international marketing, and international human resource management. B

432. Human Resource Management (3) F, S

A course that provides an in-depth study of the management of human resources in an organization. Topics include: recruitment, selection, training, and performance appraisal.

445. Business Policy (3) F, S

Prerequisites: ACC 212; G 318; G 328; EC 211, 212;
 C

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 () C, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z

328. Principles of Marketing (3) F, S

E

330. Consumer Behavior (3)

Prerequisites: 328.
 E

333. Advertising Experience (3) F

E

350. Professional Selling (3)

Prerequisites: 328.
 E

351. Retail Marketing (3)

Prerequisites: 328.
 E

419. Advertising and Promotion (3)

Prerequisites: 328.
 E

424. Marketing Research (3)

Prerequisites: 328, A 114, 208.
 E

433. Global Marketing Management (3)

Prerequisites: 328.
 A

440. Strategic Marketing (3)

Prerequisites: 328.
 A

A 179-279-379-479. External Domestic Study Programs

179-279-379-479. External Domestic Study Programs (1-3) As Needed

Available for students who are interested in studying in the United States. Students must be in good academic standing and have completed at least one semester of college-level work.

180-280-380-480. Study Abroad Programs (1-4)

Available for students who are interested in studying in a foreign country. Students must be in good academic standing and have completed at least one semester of college-level work.

195-6-7. Special Studies (1-4)

295-6-7. Special Studies (1-4)

Available for students who are interested in studying in a foreign country. Students must be in good academic standing and have completed at least one semester of college-level work.

395-6-7. Special Studies (1-4)

Available for students who are interested in studying in a foreign country. Students must be in good academic standing and have completed at least one semester of college-level work.

484. Internship (3)

Available for students who are interested in gaining practical experience in their field of study. Students must be in good academic standing and have completed at least one semester of college-level work.

486. Cooperative Education (3)

Available for students who are interested in gaining practical experience in their field of study. Students must be in good academic standing and have completed at least one semester of college-level work.