

DEPARTMENT OF COMMUNICATION ARTS

COLLEGE OF ARTS AND SCIENCES

Faculty

Web Drake(2008). Associate Professor of Communication Arts, Department Chair, and Director of Debate. B.A., Mississippi College; M.A., University of North Texas; Ph.D., Louisiana State University; Additional study, Southwestern Baptist Theological Seminary.

Steve Beverly(1993). Associate Professor of Communication Arts. B.A., University of Georgia; M.A., Auburn University.

Ashley Blair (1999).

VII. Major in Speech—48 hours

- A. COM 112, 211, 218, 235, and 242—15 hours
- B. COM 311, 355, 416, and 417 – 12 hours
- C. Select 21 hours from the following: COM 170(x2), 240, 245, 270(x2), 299(x3), 312, 320, 325, 370(x2), 399 (1 hr. x 3), 470(x2), BLAW 421, CHR 363, PHL 345

VIII. Major in Theatre—42 hours

- A. COM 112, 123, 211, 240, and 242—15 hours
- B. COM 311, 330, 341, 342, 345, 350, 355, and 412—24 hours
- C. Select one: COM 301, 302, 312, or 399—3 hours

IX. Major in Theatre and Speech with Teacher Licensure (Grades K-12)

- A. Major requirements—39 hours
 - 1. COM 112, 123, 211, 218, 235, 240—18 hours
 - 2. COM 311, 312, 330, 341, 342, 412, 417—21 hours
- B. Required Minor in Professional Education—33 hours
 - 1. EDU 150, 250, 326, 426, 435; PSY 213, 318; SE 225
 - 2. Completion of the applicable portions of the Praxis II series.
 - 3. For additional information, see the Assistant Dean for Teacher Education and Accreditation.

IX. Minor in Advertising—21 hours

- A. COM 121, 216, 314, 329, 414—15 hours
- B. MKT 328, 330—6 hours

X. Minor in Broadcast Journalism—21 hours

- A. Requirements: COM 120, 121, 220, 236, 352—15 hours
- B. Select 6 hours (to include 3 upper level) from: COM 230, 245, 347, 406, 415, 451

XI. Minor in Communication Studies – 21 hours

- A. Select 12 hours of COM courses (any level)
- B. Select 9 hours of upper level COM courses

XII. Minor in Film Studies—18 or 22 hours

- A. Required for both Tracks: COM 328—3 hours
- B. Track One—15 hours
 - 1. Required: COM 338, CHR 348—6 hours
 - 2. Select 3: COM 301, 438; ENG 311; PHL 448; PSC 300
- C. Track Two—19 hours
 - 1. Select 3 hours: CHR 348; COM 301, 338, 438; ENG 311, PHL 448; PSC 300.
 - 2. Admission to Los Angeles Film Studies Center: Check with the Communication Arts Department, the Institute for International and Intercultural Studies for details or

XIII. Minor in Journalism—21 hours

- A. COM 120, 121, 236, 351, 409(3 hours), 415—18 hours
- B. Select one from: COM 230, 322, 407, 451—3 hours

XIV. Minor in Media Communications—21 hours

- A. Select 15 hours from: COM 120, 220, 230, 245, 327, 360, 410
- B. Select 3 hours from: COM 320, 328, 355
- C. COM 399

XV. Minor in Photojournalism—18 hours

- A. Required courses: COM 121*, 236*, 326, 336, 346, 426
- *Students whose major requires COM 121, 236* may substitute with courses from: ART 232; COM 360, 327, 481.

XVI. Minor in Public Relations—21 hours

- A. COM 120, 121—6 hours
- B. COM 323, 343, 355, 360, 423—15 hours

XVII. Minor in Speech—21 hours

- A. COM 112, 211, 218, 235, 417—15 hours
- B. Select 6 hours from: COM 170, 270, 299, 311, 320, 325, 370, 399, 416, 470, BLAW 421

XVIII. Minor in Theatre—21 hours

- A. COM 123, 211, 240, 412; COM 112 or 235—15 hours
- B. Select 2 from: COM 301, 311, 317, 330, 341, 342, 345, 350—6 hours

Student Organizations

Alpha Psi Omegas the national honorary dramatic fraternity. Beta Mu chapter sponsors Campus Day activities, coffee house presentations, and a variety of other events as time and personnel allow. Membership is based on attainment in theatre.

The Union University chapter of The American Advertising Federation is open to all students interested in advertising. Members have an opportunity to network with professionals, participation in the National Student Advertising Competition and compete for paid, national-level internships. Alpha Delta Sigma, the national honor society associated with Union as well as the Federation, recognizes and encourages scholastic achievement in advertising studies.

The Digital Media Studies Society open to all major emphases of DMS, exists to raise the awareness of the new fields, to showcase student work, and to make connections with the professional world.

The National Broadcasting Society—Alpha Epsilon Rho, is a student and professional society of over eighty-five chapters on college, university, community college and high school campuses. Through the years, NBS—AERho has had as its purpose the goal of encouraging and rewarding scholarship and accomplishment among students of broadcasting, establishing meaningful communication between student and professional broadcasters and fostering integrity in the use of the powerful instruments of radio, television, film, cable and its many associated business industries.

The Public Relations Student Society of America (PRSSA)

the NAIA women's national tournament. UBS provides opportunities for students to strengthen contacts with professionals in the industry.

341. Theatre History I (3) F—Odd Years and 342.

Theatre History II (3) S—Even Years

Prerequisite: COM 123.

A survey of the historical development of the Theatre from its beginnings through the Elizabethans with emphasis on selected plays. The sequel considers from the French Neoclassical period to present day.

343. Public Relations Writing (3) F

Prerequisite: COM 121; Corequisite: COM 323.

Practical application of public relations writing process for various media with focus on targeting publics using research, audience analysis, message design, and selection of communication channels.

345. Advanced Acting/Improvisation (3) F—Odd Years

Prerequisite: COM 240

Advanced acting characterization, historical styles, and improvisational techniques.

346. Photo Editing (3) S

Prerequisite: COM 336

An exploration of the technical aesthetic qualities of photographs and how these factors affect editorial decisions concerning their use in publications. Students will acquire skills in visual editing and participate in discussions of ethical and legal issues. Understanding subject emphasis, application of framing techniques, characteristics of good photographs, universal themes, photograph evaluation, recognizing impact value, and ethics will be stressed.

347. Broadcast News Producing and Management (3) F

Management and producing theories and techniques for the newsroom learned from studying day-to-day decision making, personnel management, regulation, story decision, and ethical dilemmas faced by news directors and senior producers.

350. Christian Drama (3) S—Odd Years

Prerequisite: COM 123.

Exploration of the meaning of and possible uses for theatre from a Christian perspective.

351. Reporting for Print and Online Media (3) S

Prerequisite: COM 121 and 220.

This course is designed to improve and expand the news gathering and writing skills of the media student, further developing understanding of print news writing, news judgment and construction of print news stories, as well as social responsibility and an ethical framework for print journalists.

352. Reporting for Broadcast Media (3) F

Prerequisite: COM 121.

This course is designed to improve and expand the news gathering and writing skills of the media student, further developing understanding of broadcast news writing, news judgment and construction of broadcast news stories, as well as social responsibility and an ethical framework for broadcast journalists.

355. Communication Research (3) S

Focuses on practical research associated with the pursuit of a degree in communication. Emphasis is on developing a research attitude, research skills, and a research vocabulary.

Available in multiple departmental prefix: 195-6-7. Special Studies (1-4)

170-270-370-470. Debate Practicum (1 each) F,S
Co-requisite: Participation in the Union Debate Team.
Practical experience in the field of academic debate, public speaking and critical thinking. A maximum of 8 hours may apply toward graduation.

179-279-379-479. External Domestic Study Programs (1-3) As Needed
All courses and their applications must be defined and approved prior to registering.

180-280-380-480. Study Abroad Programs (1-4)
All courses and their applications must be defined and approved prior to travel.