

Dean

- **James A. ...** (2004). Dean of the McAfee School of Business Administration

Faculty

A . . . A . . . (2004). Dean of the McAfee School of Business Administration and Professor of Marketing. B.A. and M.B.A., Jacksonville State University; M.A.S., University of Alabama-Huntsville; Ph.D., University of Arkansas; Additional Study, Harvard University.

. , T . . . (2000). Associate Dean of the McAfee School of Business Administration and Associate Professor of Management. B.S., Regis University; M.B.A., Union University; D.B.A., Nova Southeastern University.

C . . . A . . . (1990). Professor of Management and Director of the M.B.A. Program, Germantown. B.B.A. and M.B.A., University of Memphis; Ph.D., University of Tennessee at Knoxville.

D . . . A . . . (1997). Professor of Accounting and Business Law. B.B.A., University of Memphis; M.B.A., University of Arkansas; J.D., University of Tennessee; L.L.M., Washington University, C.P.A.

D . . . C (2002). Professor of Finance. B.B.A. and M.B.A., University of Memphis; Ph.D., University of South Carolina.

B . . . E . . . (2010). Assistant Professor of Marketing. B.A., Rhodes College; M.B.A., Union University.

T (1998). Associate Professor of Management. B.A., Stephens College; M.B.A., University of Memphis; Candidate for Ph.D., University of Memphis.

G . . . T . . . (2012). Professor of Business Law. B.S., Union University; J.D., University of Memphis.

. (2009). Professor of Marketing. B.S., Union University; M.Ed., M.B.A., and D.B.A., University of Memphis.

- A 48
- A. ECO 400
 - B. ACC 311, 313, 314, 315, 350, 423, 470
 - C. MGT 341, 420, 445; BAD 475
 - D. Upper-level ACC Elective—9 hours
 - E. Upper-level Business or Advisor-approved Electives—3 hours
 - F. No minor is required with the Accounting Major.
- B A 30 ()
- C + ()
- A. Core required of all majors: ECO 400; MGT 341, 420, 445; BAD 475; and 6 hours Business or Advisor-approved Upper-level Electives
 - B. Concentration in Economics: ECO 411, 412, 430
 - C. Concentration in International Business: ICS 320, ECO 425, MKT 433; Minor in Spanish or French.*
 - D. Concentration in Management: MGT 348, 410, 432
 - E. Concentration in Marketing: MKT 424, 433, 440
- *Three to six semester hours, from business or foreign language or a combination, must be earned through study abroad or internship abroad. International students may substitute U.S. internship credit if their native language is not English.
- E 41
- A. MAT 114, BAD 224, ECO 211, ECO 212
 - B. ECO 498 or ECO Elective
 - C. ECO 411, 412, 430; FIN 320
 - D. 6 hours from: PHL 346, PHL 347; PSC 322, 323
 - E. Upper-level Electives—outside the School of Business Administration and with advisor-approval—8 hours
 - F. General Core must include MAT 201 and PHL 240.

Teacher Licensure in Business Education, Business Technology, Economics, and Marketing requires students to complete the following:

- A. Professional Education: EDU 150, 250, 326; PSY 213, 318; SE 225; EDU 419, 433.
- B. Complete the BSBA with a major in Business Administration or Accounting.
 1. Business Education completes the BSBA and major, earning a dual licensure with Business Technology.
 2. Economics completes the BSBA with a major in Business Administration (Economics Concentration) and completes additional Social Science requirements: HIS 101, 102, 211, 212; GEO 112, and either GEO 215 or 216
 3. Marketing completes the BSBA with a major in Business Administration (Marketing Concentration).
- C. Completion of applicable portions of the Praxis II.
- D. For additional information, see the Assistant Dean for Teacher Education and Accreditation.

- A 18
- A. ACC 211, 212, 313, 315
 - B. Upper Level ACC Electives
- E 18
- A. ECO 211, 212, 411, 412
 - B. Upper Level ECO Electives

- 18
- A. MGT 318, 341, 348; MAT 114
 - B. Upper Level MGT Electives—6 hours
- B
- 21
- A. ACC 211 and ECO 211
 - B. MGT 318; MKT 328; ECO 400
 - C. Upper-level Business elective—6 hours
- 18
- A. MKT 328, 424, 440; MAT 114
 - B. Upper Level MKT Electives
- 9 18
- A. Available only with the Bachelor of Science in Business Administration or B.A. or B.S. with a major in Economics; all courses must be taken outside the School of Business.
 - B. No more than 9 hours may be taken below 300 level.
 - C. No more than 13 hours may be taken under one prefix.
 - D. Course must be approved by the faculty advisor and cannot duplicate with the general core curriculum.
- A ()
- B
- B. .B.A.) 21
- See the Department of Mathematics for details.

Assessment of Majors

A comprehensive Assurance of Learning program has been developed by the School of Business. This assessment program is utilized to determine that the learning goals established by the School of Business have been met.

Proficiency in accounting, economics, finance, management, marketing, and quantitative concepts, and their integration are assessed through the ETS Major Field test. Each student pursuing a B.S.B.A. degree will take this test in MGT 445, which is the capstone course for the degree.

Student Organizations

F E . SIFE is a team of students teaching the community how market economics and businesses operate. It is a partnership between higher education and business building career connections between college students and the business community. Students must be nominated by a faculty member followed by a personal interview and recommendation of interviewing committee to faculty sponsor.

B . Membership in this national business fraternity is open to those interested in careers in business. Its goals are to promote the free enterprise system, to create a better understanding of the business world, and to explicate the resume writing and interview process through seminars and workshops.

D E E . Omicron Delta Epsilon is one of the world's largest academic honor societies. The objectives of Omicron Delta Epsilon are recognition of scholastic attainment and the honoring of outstanding achievements in economics; the establishment of closer ties between students and faculty in economics within colleges and universities, and among colleges and universities; the publication of its

Course Offerings in Business Administration (BAD)

348. **B** (3) F,
Prerequisite: MGT 318 (or former MGT 312)
The behavioral and psychological side of management.
Emphasis: theories and research in such topics as decision making, values, leadership, motivation, and performance appraisal.

355. **B** (3)
An analysis of American labor history, the process and the philosophy of collective bargaining, dispute settlement, and contract administration.

410. **A** (3) F
Prerequisite: MGT 310.

Available in each departmental prefix:

179-279-379-479. E D (1-3) A

All courses and their applications must be defined and approved prior to registering.

180-280-380-480. A (1-4)

All courses and their application must be defined and approved prior to travel.

195-6-7. (1-4)

295-6-7. (1-4)

Lower-level group studies which do not appear in the regular departmental offerings.

395-6-7. (1-4)

Upper-level group studies which do not appear in the regular departmental offerings.

484. (3)

Selected students are assigned to obtain supervised practical work experience in many area accounting firms, advertising companies, local manufacturers, the Chamber of Commerce, banks and various non-profit organizations.

486. C E (3)

Selected students are assigned to obtain supervised practical work experience at a local business for an extended period of time. Pass/Fail.

495-6-7. (1-4)

Individual research under the guidance of a faculty member(s).

498. (3)

To be used at discretion of the department.

499. (1-3)

To be used at the discretion of the department.