

# DEPARTMENT OF COMMUNICATION ARTS

## COLLEGE OF ARTS AND SCIENCES

### Faculty

**D** . . . (2008). Associate Professor of Communication Arts, Department Chair, and Director of Debate. B.A., Mississippi College; M.A., University of North Texas; Ph.D., Louisiana State University; Additional study, Southwestern Baptist Theological Seminary.

**B** . . . (1993). Associate Professor of Communication Arts. B.A., University of Georgia; M.A., Auburn University.

**B** . . . ; **A.**, . . . **B** . . .  
Theological Seminary.

**E** . . . (2009) Broadcasting Technician. M.S., University of Tennessee, Knoxville; M.M., Freed-Hardeman University.

### Mission Statement

Students majoring in communication arts will, in their area of concentration, understand the theories, principles, and history of communicating arts; demonstrate competency in written, oral, and visual communication skills; and demonstrate knowledge of the impact on society.

### Curriculum

The Department offers a wide range of courses designed to meet the complex and significant theoretical and communication skill requirements in its respective professional fields.

The Department is affiliated with several organizations and programs that enhance student learning: the Los Angeles Film Studies Center, American Studies Program, Washington Journalism Center, the International Public Debate Association, the Public Relations Student Society of America, the Radio-Television News Directors Association and the International Digital Media and Arts Association. Faculty encourage participation in regional and national conferences.

Theatre students audition at the Tennessee Theatre Arts Conference and the Southeastern Theatre Conference.

- A** . . . 45
  - A. Professional Core: COM 120, 121, 355, 430—13 hours
  - B. Major Requirements: COM 210 (2 hrs), 216, 314, 329, 414; MKT 328, 330—20 hours
  - C. Professional Electives—Select 12 hours from: COM 220, 323, 360, 482; ART 113, 221, 345

- B** . . . 45
  - A. Major Requirements: COM 120, 121, 220, 230, 236, 245, 328, 351, 352, 406, 430—36 hours
  - B. Professional Electives—Select 9 hours from: COM 320, 323, 326, 327, 336, 343, 347, 407, 487

- D** . . .
  - A. Core requirements for all emphases—39 hours
    1. ART 120, 221, 345, 348; DMS 190
    2. COM 220, 320, 327, 365
    3. CSC 115 (or 105 & 106), 200, 360, 351
    4. DMS 490
  - B. Communication Arts Emphasis requirements—25 hours
    1. COM 121, 323, 329, 430; MKT 328
    2. Select 9 hours: COM 120, 230, 236, 325, 328, 355, 360, 410, 423, 483; MKT 424.
  - C. Art Emphasis (32 hours) and Computer Science Emphasis (25 hours)  
See respective departments for details.

- A** . . . 45
  - A. Major Requirements: COM 120, 121, 210 (3 hrs), 220, 236, 322, 351, 352, 355, 415, 430, 451—39 hours
  - B. Professional Electives—Select 6 hours from: COM 320, 323, 326, 327, 336, 360, 343, 347, 407, 487.

- C** . . . 45
  - A. Major Requirements: COM 120, 220, 230, 245, 360, 327, 329, 410, 430—27 hours
  - B. Professional Electives—18 hours
    1. Select 6 hours from: COM 320, 328, 355
    2. Select 3 hours from: COM 301, 338
    3. Select 9 hours from: COM 399 (repeatable 3 times), 485, 486

- A** . . . 44
  - A. Professional Core: COM 120, 121, 220, 351, 430—17 hours
  - B. Major Requirements: COM 210 (3 hrs), 322, 323, 343, 355, 360, 415, 423—24 hours
  - C. Professional Electives—Select 3 hours from: COM 236, 320, 329, 488

- A** . . . 39
  - A. COM 112, 211, 218, and 235—12 hours
  - B. COM 311, 320, 325, 416, and 417—15 hours
  - C. PHL 345, BLAW 421, and 6 hours COM Electives—12 hours

- A** . . . 39
  - A. COM 123, 211, 240; and 112 or 235—12 hours
  - B. COM 311, 317, 330, 341, 342, 345, 350, 412—24 hours
  - C. Select either COM 301 or 312—3 hours

... & ...  
(G ... 12)

A. Major requirements—39 hours

1. COM 112, 123, 211, 218, 235, 240—18 hours
2. COM 311, 312, 330, 341, 342, 412, 417—21 hours

B. Required Minor in Professional Education—33 hours

- 1.

## Course Offerings in Communication Arts (COM)

( ) Hours Credit; F–Fall, W–Winter; S–Spring; Su–Summer

112. **COMMUNICATION SKILLS** (3) F, S, W  
An oral communication skills course that emphasizes organizing thoughts, adapting messages to specific audiences, using language correctly, delivering messages verbally and nonverbally with confidence, and active listening and evaluation skills.

120. **MASS COMMUNICATION** (3) F, S  
Functions, responsibilities, and influence of various mass communication media. Students review the economic, technical, historical, regulatory, and sociological aspects of radio, television, film, newspapers, magazines, books, advertising, and public relations and are offered opportunities for telephone conferences with significant media figures.

121. **NEWS WRITING** (4) F, S  
Introduction to news writing skills for the beginning media student to understand the differences and similarities of writing for print and broadcast media.

123. **THEATRE AND FILM** (3) F, S, W  
An introductory study of the techniques of theatre and film, designed as a foundational study to make play and



347. B Management and producing theories and techniques for the newsroom learned from studying day-to-day decision making, personnel management, regulation, story decision, and ethical dilemmas faced by news directors and senior producers. (3) F

350. C D (3)  
Prerequisite: COM 123.  
Exploration of the meaning of and possible uses for theatre from a Christian perspective.

351. (4)  
Prerequisite: COM 121 and 220.  
This course is designed to improve and expand the news gathering and writing skills of the media student, further developing understanding of print news writing, news judgment and construction of print news stories, as well as social responsibility and an ethical framework for print journalists.

352. B (4) F  
Prerequisite: COM 121.  
This course is designed to improve and expand the news gathering and writing skills of the media student, further developing understanding of broadcast news writing, news judgment and construction of broadcast news stories, as well as social responsibility and an ethical framework for broadcast journalists.

355. C & (3)  
Major theories, models, and conceptualizations of communication with emphasis on practical applications of research.

360. D (3) F  
Using hands-on experiences to edit, design, layout, and develop camera-ready documents to provide practical knowledge of state-of-the-art publishing technology.

365. C C (3) F  
A blending of theoretical and practical views of communication through computers considering the movement to computers for informational and interactional exchanges as well as the creative/production process involved in generating online projects.

399. C (3) F  
Prerequisite: COM 220 and COM 230.  
Practical hands-on experience in media communications. Students work with a faculty member on specific projects related to one of the various media productions to enhance their knowledge and expertise in their major. May be a repeated for a maximum of 9 semester hours.

~~406A~~ B (3)  
Prerequisite: COM 230 and 352.  
Combines advanced skills in broadcast production with writing, producing, and reporting for a regular news magazine for cable television.

407. (3)  
Prerequisite: COM 121.  
Analysis and writing assignments in the shorter forms of journalism including editorials, columns, reviews, essays,

426. COMMUNICATIONS PORTFOLIO (3) F

Prerequisite: COM 336

This course will explore the many variations of portfolio presentation in today's marketplace and the photographs needed to present a well-rounded collection. Preparation of a portfolio based upon research in the student's areas of interest will be a primary target of the class. Looking closely at potential clients, target audiences, various ways of delivery, and the images needed for a portfolio will be addressed.

430. COMMUNICATIONS LAW (3)

Prerequisite: Senior standing

The legal controls and government regulations on mass media. Students will study case precedents involving the freedom and rights of the press and broadcasters.

438. COMMUNICATIONS LAW (3) F

**Course Offerings in Digital Media Studies (DMS)**

( ) Hours Credit; F–Fall, W–Winter; S–Spring; Su–Summer

190. D (1) F (0) F  
 An introduction to the Digital Media Studies major and to the field of digital media, with emphasis on program expectations. Graded Pass/Fail.

490. D (3) F,  
 Reciprocal with CSC and COM.  
 Capstone course for DMS major to bring the emphases together for exposure to the variety of fields of digital media and associated workplace cultures. Includes case studies, guest speakers, field trips, and an interdisciplinary group project culminating in the production of a computer-based portfolio for job search.

Available in multiple departmental prefix:

170-270-370-470. D (1) F,  
 Co-requisite: Participation in the Union Debate Team. Practical experience in the field of academic debate, public speaking and critical thinking. A maximum of 8 hours may apply toward graduation.

179-279-379-479. E (1-3) D  
 All courses and their applications must be defined and approved prior to registering.

180-280-380-480. A (1-4)  
 All courses and their applications must be defined and approved prior to travel.

195-6-7. (1-4)  
 295-6-7. (1-4)  
 Lower-level group studies which do not appear in the regular departmental offerings.

395-6-7. (1-4)  
 Upper-level group studies which do not appear in the regular departmental offerings.

495-6. (1-4)  
 Individual research under the guidance of a faculty member(s).

497-8-9. (1-3)  
 To be used at the discretion of the department.