

MASTER OF BUSINESS ADMINISTRATION

THE MCAFEE SCHOOL OF BUSINESS ADMINISTRATION

Available on the Jackson and Germantown Campuses

The MBA Academic Program

The Master of Business Administration (MBA) degree provides advanced study for individuals interested in managing and leading organizations.

Program Emphasis

There are twelve courses in the Union MBA curriculum. These courses are 3 semester hours of graduate credit each. At the Program Director's discretion, one of these courses will be either MBA 615 or MBA 640. Courses are scheduled in a manner that allows the student to continue a career and an already busy schedule. The courses meet from 6 to 10 p.m. one evening a week. Only one course is taken at a time, and each cohort of students progresses through the program together. Courses are 8 weeks in duration. The entire 36-semester-hour MBA program is completed in 24 months.

Two options are available for completion of the MBA, a thesis option and a non-thesis option. Students selecting the thesis option are required to apply for acceptance into the thesis program prior to completion of MBA 635. If accepted, the student would take the MBA 690, Thesis, at least 3 times in lieu of either MBA 615, 630 or 640. The specific course substitution is at the discretion of the MBA Director. Students accepted into MBA 690 are required to write a thesis during the Fourth through Sixth Terms of the program. Once accepted into the program, the student must enroll in MBA 690 continuously until the project is successfully completed.

The strength of the Union MBA is the qualified faculty that serve our student body. Union's business faculty

combine practical work experience in management, consulting and the professions with strong academic backgrounds. This dual emphasis on practicum and education provides a rich and relevant classroom experience for our MBA students. Faculty pursue innovative teaching concepts while continuing to conduct and publish business-related research.

Expected Outcomes

The program strives to develop the following knowledge and skills in each student:

1. Advanced knowledge in accounting, economics, finance, management, marketing and quantitative methods;
2. Application of strategic management concepts within the functions of organizations;
3. Effective leadership and communication skills;
4. The capacity to make decisions leading to achievement of organizational objectives;
5. An understanding of the importance of Christian ethics and its application to organizational decision-making.

Dual-Degree Programs

Dual Degree Programs are offered in conjunction with the School of Nursing and the School of Pharmacy. Interested students enrolled in either the Doctor of Pharmacy or the Doctor of Nursing Practice programs may dually enroll in the MBA Program. Students will follow the 2010 curriculum as outlined below under Graduation Requirements to include the 24-hour MBA core. The remaining 12 hours of MBA electives will be from the Pharm.D. or D.N.P. program as approved respectively by the School of Pharmacy or the School of Nursing.

Admission Information

Regular Admission Requirements

1. Official transcript(s) showing all course work, completion of baccalaureate degree(s), and all graduate credit previously attempted.
2. Completed application for the MBA program, including payment of a \$25 application fee.
3. Submission of a recent (less than 5 years old) acceptable score on the Graduate Management Admission Test (GMAT).

The GMAT may be waived for a student who holds a graduate degree earned from a regionally accredited college or university at the discretion of the MBA Program Director. Additional information may be obtained from the Program Director.

4. The completion of 12 hours of prerequisite coursework is required.
5. Minimum three years significant, relevant work experience. Students not meeting this requirement must have completed a group of undergraduate foundation courses. This list is available from the MBA Director.
6. Immunization Record.

Conditional Admission Requirements

Applicants who do not meet the regular admission requirements to the MBA program may be admitted conditionally at the discretion of the MBA Director and

the Graduate Business Admissions Committee. Students seeking conditional admission must apply in writing to the MBA, Director for consideration. Students who are conditionally admitted must attain regular admission within 6 hours of graduate study having been completed with a minimum 3.0 grade point average, and the specific cause for conditional admission having been removed.

Transfer of Credit

Graduate credit for courses earned at a regionally accredited college or university or at a recognized foreign college or university may be transferred to Union University if the courses are essentially the same courses as those required in the cohort program. The maximum number of semester hours that may be transferred to Union University and applied to the MBA degree is nine.

No grade less than “B” may be transferred. Courses taken more than five years before beginning the MBA program at Union University will be considered on an individual basis.

Graduation Requirements

1. Completion of thirty-six hours to include the MBA 648, 610, 653, 612, 625, 620, 628, 642 and one of the following tracks:
 - A. MBA non-thesis Track—12 hours
 1. MBA 615 or MBA 640
 2. MBA 621
 3. MBA 630
 4. MBA 635
 - B. MBA Thesis Track—12 hours
 1. MBA 690 (3 hours) in lieu of either MBA 615, 630, or 640 with Program Director approval
 2. Balance of MBA non-Thesis track

C. DNP/MBA Dual Track—12 hours

1. NUR 710
2. NUR 715
3. NUR 725
4. NUR 730

D. Pharm.D./MBA Dual Track—12 hours

1. PHRM 700
2. PHRM 743
3. PHRM 744
4. PHRM 765
5. PHRM 772
6. PHRM Elective/Public Health

2. A minimum grade point average of 3.0 for the required course of study.
3. PMBA courses do not apply to the MBA.

The Cohort Approach and Calendar

The Union MBA provides a delivery system for graduate education that is unique. Groups of 15 to 30 students pursue each course together, meeting one night a week for eight weeks per course. This model emphasizes teamwork, cooperation, and the collaboration between students. Each cohort group is further subdivided into study groups of 4 to 6 students. Every attempt is made to structure study groups so that students' past experiences and business strengths are complementary. Lifelong friendships are developed under this format, and the learning that takes place in the classroom is supplemented in team exercises and projects.

Each cohort is presented with b

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Behavioral sciences applied to interpersonal relationships in organizations; concepts of human aspects of businesses as distinguished from economic and technical aspects. Focus is on the process of managing people.

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Planning and control of operations in manufacturing and service organizations; examination of decision theory applications; emphasis on developing skills and techniques through case studies

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Students will complete a research proposal for a significant research problem in business, including a review of literature related to the research problem. Students will gather and analyze research data w n or ° v Mu vtmC ivrC i dc ion o° t eou- M